

Communication Challenge – Project Plan

Group Number: _____.

Audience Targeting: _____ . **(STEP One)**

Now think about that audience and answer these questions (STEP Two):

How would you explain to them what gender stereotyping is?

How you get across to them why it is important to you?

Why would it be important to them?

What are you going to make to help you communicate Gender Stereotyping to your audience?: _____ . (STEP Three)

What are you going to need to make your project?

What is each person is doing to help make the project?