

PEOPLE

LIKE

me

## People Like Me in careers from Physics



**SEP**net  
South East Physics Network



A campaign by



WISE helps  
girls to find  
great careers  
in science,  
technology and  
engineering

Supported by:

**accenture**  
High performance. Delivered.



 BRITISH SUGAR

**gsa**

**IBM**

**Mott MacDonald**

**NetworkRail**



**Employment opportunities for people with physics qualifications in the UK have never been better. Thousands of young women enjoy interesting and well-paid jobs in a wide range of businesses, using physics qualifications**

### Did you know?

Women with physics qualifications earn on average £250,000 more during their working life, than those without

Women with physics qualifications have a great choice of careers, with plenty of flexible working and part-time options

Girls can find career ideas to suit their personality by taking the 'People Like Me' quiz by visiting the website below for details of the app and resource pack for schools

### Ask your school

how they are helping girls to find out about all the options available to them

> Girls can keep more options available to them by continuing to study physics beyond age 16

> WISE has produced 'People Like Me' school resources which allow girls to identify 3-5 types of people whose personalities and attributes match their own

> Explore those types in this flyer  
> Girls can start to think about jobs that will make them happy and successful

### Visit

[www.wisecampaign.org.uk/peoplelikeme](http://www.wisecampaign.org.uk/peoplelikeme) to find out more

## P **PERSUADER**

- > *Imaginative and persuasive*
- > *Understands what people want*
- > *Has lots of creative ideas*
- > *Good with words and /or design*
- > *Organised and able to meet deadlines*

### PEOPLE LIKE THIS WORK IN

marketing, advertising or PR in businesses or universities

### JOBS

Membership Development Officer, Outreach Leader, Marketing Manager, Campaigns Manager, Publicity Officer, Advertising Manager, Film Producer, Home Energy Advisor, Consumer Analytics Specialist

# EN ENTREPRENEUR

- > Confident and creative
- > An ideas person
- > Likes to make things happen
- > Combines empathy, teamwork and financial awareness
- > Good at thinking laterally
- > Understands what customers want
- > A natural leader

## PEOPLE LIKE THIS WORK IN

businesses, charities or the public sector as the Chief Executive or as a consultant finding innovative ways to improve the business or solve society's problems

## JOB

Founding Director, Entrepreneur, Chief Executive, Consultant, Managing Director, Innovation Lead, Business Analyst, Operational Research Consultant, Energy Efficiency Advisor, IT Consultant, Tax Advisor, Financial Analyst, Consultant

# T TRAINER

## PEOPLE LIKE THIS WORK IN

businesses running workshops to train people to do their job better or to be more confident. Work in colleges or schools teaching science subjects, or lecturing in a university

## JOB

Education Pioneer, Teacher, Trainer, Life Coach, Text Book Author, Journalist, TV Presenter, TV Science Advisor, Exhibition Content Designer, Museum Curator, Science Communicator, Outreach Officer

- > Understanding and helpful
- > Good at finding ways to keep people's attention
- > Passionate about sharing knowledge
- > Likes to help people improve their skills and confidence
- > Good at explaining ideas

# M MANAGER

- > Highly organised and good motivator
- > Likes to make clear plans
- > Enjoys working out budgets
- > Likes to find ways to get things done efficiently
- > Good at motivating and persuading others to work as an effective team

## PEOPLE LIKE THIS WORK IN

small or large businesses, consultancies or local government

## JOB

Media Manager, Project Planner, Project Manager, Head of Resource and Competence Management, Product Development Manager, Business Analyst, IT Manager, Flood Risk Manager, Special Effects Supervisor, Air Traffic Controller, Radar Project Manager

# S

## SERVICE PROVIDER

- > Very organised with good attention to detail
- > Likes to help people by providing a service or delivering what they need
- > Good at communicating to understand what the client or customer wants
- > Able to get other people to work together effectively to finish projects on time and within budget

### PEOPLE LIKE THIS WORK IN

hospitals, laboratories, universities or schools or in organisations or consultancies providing a service to clients

### JOB

Customer Services Director, Data Analyst, Research Technician, Radiographer, Health Physicist, Biophysicist, Optometrist, Flood and Coastal Risk Management Officer, Materials Analyst, Science/Lab Technician, Town Planner, Quality Technician, Computer Programmer, Seismic Interpreter, Intelligence Analyst, Accountant, Banker

# I

## INVESTIGATOR

### PEOPLE LIKE THIS WORK IN

universities or businesses in the Research and Development department

### JOB

Programme Analyst, Customer Analytic Officer, Computer Modeller, Meteorologist, Materials Scientist, Metallurgist, Earth Observation Scientist, Meteorologist, Sound Engineer, Ergonomist, Research & Development Design Scientist, Oceanographer, Photonics Engineer, Cyberneticist, Defence Solutions Architect, Network Designer, Fibre Optics Developer

- > Logical and cooperative
- > Likes to work with others to collect ideas and information
- > Good at remembering lots of facts and piecing them together to find the answer
- > Good at understanding a range of subjects
- > Often works in a team so needs to get on well with other people

# C

## COMMUNICATOR

- > Good with words and people
- > May be good at a foreign language
- > May be good in front of a camera
- > Good at simplifying complex information and explaining technical facts in documents
- > Understands the audience and how to use different media to get a message across

### PEOPLE LIKE THIS WORK IN

businesses, charities or the media including TV and radio, advertising and promotion or in journalism and social media

### JOB

Science Communications Officer, Outreach Officer, Technical Writer, Head of Scientific Programming (TV), TV Researcher, Science Journalist, Science Festival Director, Museum Curator, Science Publisher, Technical Translator, Website Designer, Software Engineer, Games Designer

# R

## REGULATOR

### PEOPLE LIKE THIS WORK IN

laboratories or offices, checking that companies are honest and that products and processes are safe and legal

### JOB

Head of Compliance, Regulatory Affairs and Risk, Fire Safety Engineer, Digital Designer, Interactive Designer, Technology Lawyer, Patent Lawyer, Metrologist, Measurement and Control Technician, Fingerprint Officer, Building Surveyor, Environmental Consultant, Noise Control Scientist, Water Engineer, Quality Manager, Radiation Protection Manager

- > Honest with a sense of fairness
- > Likes things to be fair, legal, honest and safe
- > Likes to check that details are correct
- > Good at spotting errors and unforeseen consequences and deciding if something conforms to regulations, so that the public is not put at risk
- > Has a natural sense of justice and is willing to challenge the status quo

# SU SUPPORTER

- > Creative and understanding
- > Likes helping people get what they need
- > Naturally good at making friends and getting on with a wide range of people
- > Able to listen and understand what people want
- > Takes pride in exceeding people's expectations

## PEOPLE LIKE THIS WORK IN

Client Relations, Customer Support or Business Development in business, helping people to use a product or to buy a new one. Support businesses to improve by understanding customer trends

## JOB

Planning Assistant, Client Relationship Manager, Customer Service Manager, Business Analyst, Management Consultant, Risk and Compliance Advisor, IT Supply Chain Specialist, Knowledge Transfer Officer, Renewable Energy Advisor, Yacht Designer

# PO POLICY MAKER

## PEOPLE LIKE THIS WORK IN

local or national government, for 'think-tanks' or policy units

## JOB

Diversity and Inclusion Officer, Lawyer, Intellectual Property Advisor, Head of Government Affairs, Government Science Policy Officer, Head of Engineering and Society, Chief Scientific Advisor, Sustainability Consultant, Conservation Officer, Patent Attorney, Health and Safety Advisor

- > Polite and conscientious
- > Good at explaining things to non-specialists such as politicians
- > Has a good eye for detail
- > Enjoys writing reports
- > Diplomatic
- > Likes to find out and review information in order to improve public services and make sure laws are based on evidence

# D

## DEVELOPER

- > Creative and practical
- > Likes to design and develop products for a better tomorrow
- > Good at empathising with others to understand their needs
- > Good at coming up with creative ideas to solve problems
- > Can use practical skills to design and build better things

### PEOPLE LIKE THIS WORK IN

businesses designing or developing new products, structures, buildings or services

### JOB

Software Engineer, Electronic Engineer, Electrical Engineer, Mechanical Engineer, Satellite Engineer, Space Craft Structures Engineer, Signalling Designer, Product Designer, Artificial Intelligence Specialist, Transport Planner, Apprentice in engineering, Design Engineer, Sound Engineer, Petroleum Engineer, Flight Engineer, Nuclear Engineer

# E

## EXPLORER

### PEOPLE LIKE THIS WORK IN

university or hospital laboratories or for charities or in national research facilities such as CERN, or Diamond to understand why things happen or how things work

### JOB

Astronomer, Astrophysicist, Solar Physicist, Gravity Researcher, Hydrogeologist, Research Physicist, Geophysicist, Cosmologist, Laser Fusion Scientist, Telecoms Researcher, Climate Scientist, Operational Researcher, Nanotechnologist, Experimental Physicist, Professor

- > Inquisitive and practical, often quite competitive
- > Likes to be the first to know something and to understand why and how things happen
- > Good at reading, searching out information and experimenting
- > Likes to work alone but good at listening to other people's ideas
- > Likes to concentrate on a particular topic and to solve puzzles

PEOPLE  
LIKE me



People Like Me takes such a refreshing approach to careers because it enables girls to find out more about themselves first!

TV and Radio Broadcaster, Kaye Adams.



**Find out** what your school is doing to show girls the options available to them

**WISE** helps girls to find great careers in science, technology and engineering

**Find out more at** [www.wisecampaign.org.uk/peoplelikeme](http://www.wisecampaign.org.uk/peoplelikeme)

A campaign by



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